Faculty Development Program
Communicating Science
The Art of Lecturing
Together, the Scientific Writing and The Art of Lecturing form the Communicating Science Program as an essential part of any research curriculum of the Departments at the Bern University Hospital.

**The goal of this course** is to learn to give effective lectures at scientific conferences, meetings and classrooms. The focus is on the presentation of yourself and delivering medical content in front of large and small audiences. We will discuss modern approaches to medical education to improve each participant’s didactic repertoire.

An effective talk sends a clear message and flows by telling a story. Improve your language skills for giving presentations in English: we dedicate time each day to drill you on English that is important for medical presentation. If presenting in English is a problem, you may also deliver your talk in German.

The course is limited to 15 participants.

Each participant must prepare a 10-min scientific presentation (including visuals), and a poster presentation. The prepared presentations must be sent to the course director at least 4 weeks before the course starts so we can give you feedback in advance.

Talks by class members will be videotaped. The videotape gives you direct visual feedback on your performance. The class will discuss the strengths of the talk and the points that need improvement.

Active involvement during the course is necessary as well as the mandatory preparation of a presentation by every participant before the course starts. The course will be primarily held in English.

**Planned topics we will cover are:**

- The structure of a presentation, avoiding typical Germanisms, the role of the chairperson, poster presentations, stage fright and speech anxiety, effective visuals, your presentation – your message, planning and preparation for a talk, first impressions and icebreakers, the 5 steps of preparing a talk, audiovisuals as a guide through your talk, and difficult situations during your presentation.

**Der Kurs wird mit 33 SGAR-Credits und 2 ECTS anerkannt.**